

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 02118 011217Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----073827 011950Z /70
R 011141Z MAR 78
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 7205

UNCLAS TEHRAN 02118

E.O. 11652: N/A
TAGS: BBSR, IR
SUBJ: WTDR/FTI: ELECTRIC CONTROLS OF IRAN (ECI)

REQUESTED AS: ECI

REF: USDOC 17631

1. IRAN
OFFICE USE: 2. 507 3. 4.01
5. ELECTRIC CONTROLS OF IRAN (ECI)
6. TAKHTE TAVOUS, JAM STREET, NO. 49 AMDAEN ALLEY
7. TEHRAN
8. CONTACT: MR. AHMAD MAHDAVI
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: DR. REZA TOUBA
10. PHONE: 827524, 828511 11. TELEX: NA
12. CABLE: TOUBA TN
13. ESTABL 1976 14. EMPL: 16 15. SIZE: MEDIUM
16. REPUTATION: SATISFACTORY 17. RPT DATE: 2/78
OFFICE USE: 18. NA 19. NA 20. NA
21. NA 22. NA
23A. 36130/530 IMP. DIST. MFG. SWITCHES AND SWITCHGEAR ACCESS.
23B. 36130/530 IMP.DIST.MFG. PANELS, SWITCHBOARDS AND PARTS
23C. 33570/530 IMP. DIST. MFG. CABLES, NONFERROUS, INSULATED
24. FOREIGN SALES: LOCAL ONLY
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25. FINANCIAL REFS: BANK MELLI IRAN, BANK TEHRAN, FOREIGN
TRADE BANK
26. TRADE REFS: ALLEN BRADLEY CO., MILWAUKEE, WIS.
27. NA
28. ECI PROVIDES TECHNICAL SERVICES IN ELECTRIC CONTROL SYSTEMS
OF FACTORIES, WAREHOUSES AND INDOOR SECTORS. FIRM CONDUCTS
BUSINESS ON CONTRACT BASIS PROVIDES SERVICES IN CABLE LAYING,

PANELING, AND MAINTENANCE AND REPAIR OF SUCH EQUIPMENT.
ECI ALSO REPRESENTS COMPANIES AND IMPORTS FOR ITS OWN
ACCOUNT FROM U.S. AND EUROPE. MR. AHMAD MAHDAVI, MANAGING
DIRECTOR, IN ASSOCIATION WITH DR. REZA TOUBA AND THREE
OTHER PARTNERS ESTABLISHED ECI IN 1976. (PARTNERS HAVE
SHARES IN FARGON CO., WTDR 00294, JAN. 10, 1978,
WHICH IMPORTS AND INSTALS INDUSTRIAL REFRIGERATION EQUIPMENT).
THE TWO FIRMS ARE LOCATED IN SAME PREMISES, AND EMPLOYEES
AND WORKERS OF THE TWO FIRMS SHARE THEIR JOBS. ACCORDING
TO LOCAL BANKING SOURCE, ECI HAS REGISTERED CAPITAL OF
5 MILLION RIALS OF WHICH 50 PERCENT HAS BEEN PAID IN. ITS
REPUTATION IS RATED AS SATISFACTORY AND EMBASSY RECOMMENDS IT
AS TRADE CONTACT. HOWEVER, DUE TO ITS RECENT ESTABLISHMENT,
IT IS ADVISABLE THAT BUSINESS BE CONDUCTED ON SECURED BASIS
AT EARLY STAGES.

29. PREP: A.A. RAZBAN APPR: DAVID E. WESTLEY
MIKLOS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
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Film Number: D780094-0319
Format: TEL
From: TEHRAN
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Litigation Codes:
Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3148609
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: ELECTRIC CONTROLS OF IRAN (ECI) REQUESTED AS: ECI
TAGS: BBSR, IR
To: COM
Type: TE
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Review Markings:
Sheryl P. Walter
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